

Guide to Prints: Digital & Traditional *

What is Original Art?

A physical or digital work created by the hand of the artist.

example: *A painting or collage.*

A digital image that was made on the computer and does not exist in physical form.

What is a Print?

An impression taken from a matrix (that which gives form to something). A matrix may take physical form (*like a copper etching plate*) or digital form (*like a Photoshop file*). The matrix is capable of producing an identical impression or impressions.

example: *An intaglio print that was printed from a copper plate.*

An inkjet print that was printed from a digital file.

What is an Original Print?

Qualities that define an original print are:

- The print was conceived as an image to be printed.
- The image does not exist in a physical form in any other medium.
- The print is either printed by the artist or under the artist's supervision.
- The print is signed and numbered by the artist.

example: *An intaglio print of an original image, created, printed, and signed under the artist's supervision.*

An inkjet print of an original digital image, created, printed, and signed under the artist's supervision.

What is a Reproduction?

A copy of an existing image that was created using another medium.

example: *A photograph of an original work of art, printed commercially as a poster.*

A computer print made from an image downloaded from the internet.

An inkjet print made from a digital scan of a pre-existing work of art (scanning a painting, then making an edition of prints).

Abbreviated Printmaking Glossary

Monotype:	A one-of-a-kind print, printed from a flat surface that has pigment applied to it. Each print is unique and cannot be replicated. example: <i>A process where paint is brushed onto plexiglass, then transferred to paper by applying pressure with an etching press.</i>
Monoprint:	A one-of-a-kind print, printed from a plate that already has an image matrix. Each successive print may be a variant of the one before. example: <i>A relief print, where ink is uniquely applied to the carved wood block for each print.</i> <i>A screenprint, where stencils are repositioned for each print.</i> <i>An inkjet print, where multiple passes through the printer result in overlapping layers of ink.</i>
Edition:	A set of identical prints, signed and numbered by the artist. An edition of four prints would be numbered 1/4, 2/4, 3/4, 4/4.
EV	An edition of prints where prints may have varying characteristics. Signed "EV" for edition variable.
BAT	Bon a tirer means "right to print." This proof print is used as a guide for printing the rest of the edition. Signed "BAT"
State proof:	Early proofs that show developmental changes before the final edition is printed.
Trial proof:	Working proofs with experimental changes in color or wiping to visualize various effects.
Artist's proof:	Prints intended for the artist's personal use. Often slightly flawed and not suitable to be included in the edition. Signed "AP."
Copyright:	The reproduction rights that an artist has and sells in an artwork. Unauthorized use of someone else's work is a copyright infringement.

* *This guide is our way of clarifying an evolving printmaking terrain that is being redefined by a lot of different people for different purposes. There are no hard and fast rules. Standards and ethics are established by individual artists, print studios, and printmaking organizations.*

PRENEO Press

PreNeo Press is the conceptual and collaborative space of
Kent Manske & Nanette Wylde, established 1992.